CEDSI Times 30th Dec 2023



## CEDSI TIMES

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#### Maharashtra Government's Dairy Subsidy Sparks Hope for Farmers Amidst Industry Challenges



In a bid to alleviate the hardships faced by dairy farmers, Maharashtra Animal Husbandry Minister Radhakrishna Vikhe Patil announced a progressive Rs 5/litre subsidy. The state government initiative aims to support cooperative dairies paying a base rate of Rs 29/litre to farmers with specific milk composition standards.

To qualify, farmers need to tag their animals with a unique identification number. While private dairies, constituting 70% of daily milk collection, are excluded, the move has sparked optimism. Despite concerns raised by some industry experts, the subsidy addresses the persistent issue of low prices, providing a ray of hope for struggling dairy farmers in the state.

As cooperative unions adapt to the new scheme, there is anticipation for positive changes in the overall dairy sector.

Indian Immunologicals Invests Rs 700 Crore in State-of-the-Art Vaccine Plant to Combat Livestock Diseases



Indian Immunologicals (IIL), a biotechnology company under the National Dairy Development Board (NDDB), has initiated the construction of a cutting-edge vaccine manufacturing plant in Genome Valley, Hyderabad.

The Rs 700 crore investment aims to combat Foot and Mouth Disease (FMD) and Haemorrhagic Septicaemia (HS) in livestock. The facility, with a biosafety level 3 (BSL3) for drug substance production, anticipates an annual capacity of 300 million doses.

Nourish You, supported by notable investors including Zerodha's Nikhil Kamath, actor SaPositioned strategically in Genome Valley, the plant is set over 750 jobs, generate contributing Hyderabad's to status as a global biotechnology hub.mantha Ruth Prabhu, co-founder Rohit Darwinbox Chennamaneni,

Godrej Jersey Shifts Focus to Retail Expansion, Introduces Affordable Dairy Products



Godrej Jersey, formerly Creamline Dairy Products, is retail-centric adopting a strategy for expansion, diverting from capital-intensive projects. The Hyderabad-based entity, under Godrej Agrovet, is enhancing its retail product range with affordable offerings like ₹10 milk packets, milky shots, and flavored badam milk.

The company has invested over ₹20 crore to broaden its value-added product portfolio and is building a strong retail brand by introducing various product sizes.

While optimizing 50% of its 12-lakh litres daily capacity, Godrej Jersey eyes growth in core milk segments in existing regions and introduces long-shelf-life products for newer markets like Rajasthan and Western Uttar Pradesh.

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#### **Aavin Expands Financial Support for Dairy Farmers with New Bank Partnership**

Dairy Development Minister Mano Thangaraj announced a significant collaboration between Aavin and another bank to facilitate loans for dairy farmers. This initiative aims to empower farmers by providing financial assistance primarily for acquiring new milch animals or supporting animal maintenance. The minister, while distributing loans to 10 farmers at Aavin headquarters, emphasized the growing enthusiasm among banks to contribute to the animal husbandry sector.



With over 1.65 lakh loan applications from farmers, the process of approval is underway. Notably, loans up to ₹1.60 lakh do not require collateral, providing a substantial boost to farmers without extensive financial obligations. Private banks, alongside nationalized institutions like Indian Bank, Canara Bank, and Bank of Baroda, have been actively supporting farmers, contributing around ₹150 crore in loans over the past year.

The collaborative efforts between Aavin and various banks mark a positive step towards the economic upliftment of dairy farmers, ensuring their sustained growth and well-being. This aligns with the broader trend of financial institutions recognizing the crucial role of the dairy sector in agriculture and rural development.

#### Maharashtra Launches Ambitious Campaign to Treat Infertility in 12 Lakh Bovines



In a pioneering move, the Maharashtra Department of Animal Husbandry has initiated a comprehensive campaign to address infertility in around 12 lakh female bovines. Running from November 20 to January 2024, the campaign focuses on identifying and treating animals deemed infertile.

The criteria for selection include a lack of heat or an estrus cycle within three months of delivery, or failure to conceive after two insemination attempts. Approximately 26 lakh out of the state's 39 lakh cows of reproductive age are estimated to be infertile.

Veterinarians have been deployed to conduct door-to-door inspections at the village level. The ongoing campaign has already treated about 3.7 lakh animals. The examinations assess deficiencies in vitamins or minerals, uterine infections, and blood flow issues in the genital regions. Based on the findings, a tailored treatment plan is devised, encompassing dietary modifications, perineal massage, deworming, and measures to eradicate ectoparasites.

The initiative aims not only to enhance the well-being of the bovine population but also to bolster the dairy sector, ensuring farmers a consistent income. The success of this ambitious campaign could significantly contribute to improving the overall reproductive health of the state's bovine population.

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#### Who are we

**CEDSI Times** 

"The Centre of Excellence for Dairy Skills in India (CEDSI)" an autonomous institution working under the aegis of the Agriculture Skill Council of India (ASCI) under the Ministry of Skill Development & Entrepreneurship, to help the empowerment and betterment of Livelihood of farmers, wage workers, and other stakeholders in the Dairy value chain.

CEDSI Membership will provide a unique platform for the industry leaders, policymakers, development practitioners, dairy scientists, researchers, students, and farmers to debate and discuss the issues of imminent importance to the dairy industry.











## Centre of Excellence for Dairy Skills in India

### Join Our Membership Drive and Get Benefits of

- Platform to interact with other members in the sector
- Networking opportunities with corporate leaders and government authorities
- Special costs of training in Skill India Certified Programmes
- Access to our Journal and Publications
- Expert advice in day-to-day operations and management of livestock /farm productions
- Free registration on the job portal and regular updates on job vacancies in the sector

- Recognize your organization with CEDSI Yearly Awards and Recognition
- Chance to reach across the board through advertising in our press releases, news and articles
- Consultative and advisory services to help members
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- Periodic e-newsletter for the latest news, govt. announcement and schemes in dairy sectors
- Updates on training programs of CEDSI and access to the training calendar

#### Who Can Become a Member -







**Dairy Farmers** 



Students



**Professional** 

www.cedsi.in

@cedsi\_india





















## **CEDSI: Reviving Skills and Generating Livelihood**

## Skill Training Programme for Farmers/ Students/ Entrepreneurs

- Dairy Farmer/ Entrepreneur
- Dairy Farm Supervisor
- Dairy Worker
- Animal Health Worker
- Artificial Insemination
   Technician
- Veterinary Field Assistant
- Veterinary Clinical Assistant

- Calf Rearing
- Farm Equipment Technician
- Dairy farm Economics and Management
- Industry Aligned
   Certification Programs
   (Unemployed Youth and Students)

### **FPO Oriented Training Programs**

- FPO Member Orientation on Product Technology and Processes.
- FPO Market Linkage
- FPO Governance
- FPO Accounting

# Flagship Skill Training Programme for Dairy Corporates and Cooperatives

- Chilling Plant Technician
- Bulk Milk Cooler Operator
- Village Level Milk Collection
   Centre Supervisor
- Milk Tester
- Green-house Gases Mitigation
- Milk Quality Assurance
- Milk Delivery Boy

- Milk Procurement & Input
   Supervisor
- Waste Management In Dairy Industry
- Feed And Fodder
   Management
- Clean Milk Production
- Decision Support System/
   Data Analytics